

COOKIE POLICY

1. **A cookie is a small piece of data stored on a user's computer by a website. It is used to remember user information and preferences, allowing for a personalised browsing experience.**

Cookies are information stored in compact text files on your computer while browsing the internet. As standalone entities, cookies are innocuous fragments of text that are stored locally and can be readily accessed and removed. Cookies enable websites to retain information about your actions or preferences for a specific duration.

2. **Cookie Varieties**

Cookies can be categorised based on their duration and the website they are associated with. The lifespan of cookies can be classified as either:

- Session cookies are temporary and automatically erased when the user terminates their web browser session.
- Persistent cookies have the ability to remain on your computer for an extended period of time, even after the session has ended.

Website cookies can be categorised as either:

- First-party cookies are cookies that are specific to the website you are currently visiting. These cookies are used to recognise your identity when you log in to the website.
- Third-party cookies are owned by a website other than the one you are currently visiting, such as cookies used for advertising tracking purposes.

3. **Cookie Usage on our Website**

We employ cookies to bolster the security of your trading activities and optimise the functionality of our website. Our cookies do not store personal information, account details, or passwords. They simply enable the site to identify that a page request is made by a user who has already authenticated.

The cookies we utilise can be classified into the following categories:

- 3.1. **Indispensable/Vital**

Essential or strictly necessary cookies enhance the usability of a website by enabling fundamental functions such as page navigation, service requests, and access to secure areas of the website. The website's functionality is impaired in the absence of these cookies. These cookies do not retain any personally identifiable information. According to the law, we are allowed to save cookies on your device only if they are essential for the functioning of this website. For any other categories of cookies, we require your consent.

3.2. Tracking Cookies for Performance and Analytics

Performance/analytics cookies gather data regarding your website usage, including the specific pages you access and any errors you encounter. These cookies enable us to track the number of visits and sources of traffic, thereby allowing us to assess and enhance the efficiency of our website. They assist us in determining the most and least popular pages and tracking visitor navigation on the site. These cookies do not retain any personally identifiable information.

3.3. Operational Cookies

Functional cookies facilitate a website's ability to store and retrieve data about your preferences, enabling us to customise the website to meet your requirements better. These cookies do not retain any personally identifiable information.

3.4. Tracking cookies

Our advertising partners, such as DoubleClick by Google, may set these cookies on our site. These cookies can be utilised to create a comprehensive profile of your interests and display relevant advertisements on other websites.

Turning off these cookies will not reduce the number of advertisements you see, but they may become less tailored to your preferences. These cookies will be enabled by default but can be directly controlled by visiting Google's Ads Personalisation and/or Your Online Choices.

We may disclose website usage data of visitors to reputable advertising firms to optimise the targeting of our internet banner ads on this and other websites. In order to achieve this objective, pixel tags (also known as clear gifs or web beacons) may be employed to track the specific webpages you have accessed. The data gathered by the advertising company via these pixel tags is not linked to any specific individual's identity.

3.5. Third-party cookies

Third-party cookies are provided by companies that we collaborate with as part of our marketing efforts. The table below displays the third parties we utilise and the specific purpose for which they track.

Type	3rd Party	Description	Expiry	Opt-out mechanism
Targeting	Google Analytics	Website Analysis of traffic patterns	24 months	Utilising a web browser

Targeting	Double click		One month	http://www.youronlinechoices.com/ie/yourad-choices
Efficiency	Visual Web Optimisation	A/B testing software, which we use to test variations of web pages to see which one works best.	Within a span of 100 days to 10 years	Utilising a web browser

These third-party cookies are utilised to assess the efficacy and proficiency of our pay-per-click advertising and display banners on external websites. Although they gather your data, we have ensured that the information they collect is anonymised.

Third-party cookies:

1. Evaluate the efficacy of our advertising campaigns;
2. Furnish our partners with details regarding your visit to their website;
3. Collect data that can be utilised for targeted advertising on external third-party websites;
4. Deliver focused advertisements to you on external websites;

As mentioned earlier, we cannot guarantee the accuracy of third-party cookies lists. Still, we will make reasonable efforts to update our cookies policy in the event of any changes.

4. The options available to you

To prevent cookies, you can adjust the settings in your web browser. You have the ability to remove existing cookies from your computer and configure your browser to block their future placement. Kindly consult the browser's help menu for additional details. Nevertheless, it is important to note that if you disable cookies, it may have a negative impact on your user experience while using the Service.

To obtain further details regarding the management of your cookie settings for third-party cookies, please visit www.allaboutcookies.org. To disable third-party cookies created by advertisers, visit <http://www.youronlinechoices.com>.